

Understanding Business Valuation: A Practical Guide to Valuing Small to Medium-Sized Businesses

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✓ Verified Book of Understanding Business Valuation: A Practical Guide to Valuing Small to Medium-Sized Businesses

Summary:

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Now in its third edition, *Understanding Business Valuation, 3e* provides a comprehensive treatment of business valuation basics and delivers practical applications for using business valuation theory in your practice. Topics include valuation standards, theory, approaches, methods, discount and capitalization rates, S corporation issues, and much more! New to this edition: * Two new chapters on Business Valuation Standards and Valuing Intangible Assets address common industry standards and the emerging topic of intangible asset valuation. * A new annotated version of AICPA Statement on Standards for Valuation Services No. 1 identifies practical applications and explanations for all sections of the standard. * Greatly expanded discussion on S corporation issues and how to address them when valuing closely held entities. * New and revised exhibits, tables, boxes, and figures illustrate and highlight the most important topics discussed in each chapter. * New two-color interior design strengthens your understanding and makes learning business valuation easier and more convenient than ever. * Author's Note boxes throughout the text draw on the author's veteran, practical experience to identify critical points in the content. * The accompanying CD-ROM includes several new sample reports and one of the most comprehensive bibliographies in business valuation practice.

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